

International Intellectual Property Problems Cases And Materials 2d American Casebook Series

Ethics and Law of Intellectual Property Intellectual Property Issues in Software **Issues Of Intellectual Property Rights** *Solutions for the World's Biggest Problems*

INTERNATIONAL INTELLECTUAL PROPERTY.

Intellectual Property and Information Control *Acing Intellectual Property* **Private Rights and Public Problems** *Software and Intellectual Property Protection* **The Global**

Challenge of Intellectual Property Rights **Protecting Intellectual Property Rights** **Global Dimensions of**

Intellectual Property Rights in Science and Technology

Emerging Issues in Intellectual Property Intellectual property

protection: Problems and prospects for China **Trademark**

Protection and Territoriality **Challenges in a Global**

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Intellectual Property Protection: Problems and Prospects for China Intellectual Property Issues in Software **Intellectual**

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Protecting Your Company's Intellectual Property *China*

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property rights in an age of electronics and information
Intellectual Property Taxation *Intellectual Property And
Economic Development* **The Branding of the American Mind**
**The problems and impacts of intellectual property rights on
open science and their actual effects** **Human Rights and
Intellectual Property** Intellectual Property in the New
Technological Age **Intellectual property rights in an age of
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International Issues* **Intellectual Property Basics: A Q&A for
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Acing Intellectual Property Apr 25 2022 This study aid uses outline-like checklists to lead law students through the analytical steps necessary to analyze intellectual property issues. The book covers trademark, patent, copyright, and trade secret law. Each chapter begins with a brief review of the important rules and concepts that govern a particular area of intellectual property law. The review material is followed by a checklist that provides students with a clear roadmap for answering intellectual property questions. Each chapter concludes with practice problems and solutions that illustrate how students can use the checklist to analyze intellectual property issues.

Human Rights and Intellectual Property Jun 03 2020 This book explores the interface between intellectual property and human rights law and policy. The relationship between these two fields has captured the attention of governments, policymakers, and activist communities in a diverse array of international and domestic political and judicial venues. These actors often raise human rights arguments as counterweights to the expansion of intellectual property in areas including freedom of expression, public health, education, privacy, agriculture, and the rights of indigenous peoples. At the same time, creators and owners of intellectual property are asserting a human rights justification for the expansion of legal protections. This book explores the legal, institutional, and political implications of these competing claims: by offering a framework for exploring the connections and divergences between these subjects; by identifying the pathways along which jurisprudence, policy, and political discourse are likely to evolve; and by serving as an

educational resource for scholars, activists, and students.

Intellectual Property in the New Technological Age May 03

2020 Intellectual Property in the New Technological Age

addresses the full range of legal protections for IP: trade secret, patent law, copyright law, trademarks/trade dress, state and federal intellectual property protections, protections for computer software, and a general overview of antitrust law. Top authors in the field integrate cases and materials with challenging practice problems to help students begin to think like practitioners, and their website provides continual updates. The text is deeply enriched by a law and economics perspective, giving students analytical tools to examine the subject in depth. The text is particularly strong on new media issues such as computer software. An annual statutory and case supplement includes an introduction to biotechnology as well a review of all the latest legal developments in IP. The Sixth Edition fully explores the America Invents Act (AIA), the most significant reform to the patent laws in 60 years. This includes a detailed explanation of the new "first inventor to file" priority and novelty rules; in-depth treatment of the new administrative procedures created by the AIA, including Post-Grant Review and Inter Partes Review; description of the new "prior user right" changes in the best mode defense; and other features of the AIA. Features covers the full range of legal protections for Intellectual Property trade secret patent law copyright law trademarks/trade dress state and federal intellectual property protections protections for computer software overview of antitrust law top authors in the field, teaching at schools known for a strong IP focus integrates cases and materials with practice problems to help students think like practitioners enriched by a law and economics perspective that provides students with analytical tools focuses on new media issues such as computer

software annual statutory and case supplement introduction to biotechnology latest legal developments in IP Thoroughly updated, the revised Sixth Edition presents: complete coverage of the America Invents Act (AIA), the most significant reform to the patent laws in 60 years detailed explanation of new "first inventor to file" priority and novelty rules in-depth treatment of new administrative procedures created by the AIA, including Post-Grant Review and Inter Partes Review description of the new "prior user right" changes in the best mode defense, and other features of the AIA

International Intellectual Property, Problems, Cases and

Materials Jun 15 2021 This new edition of the book is completely updated with the latest developments in U.S., EU, and WTO law. It contains a number of new cases, replacing older cases. This edition remains concise and retains the features of the first that made it popular: clear expositions of the law and many short, practical, and straight forward problems that liven class discussions and draw home the lessons to the students. The casebook contains many excerpts of major international intellectual property treaties and can be used without the Documents Supplement. Students who wish to have the full text of the treaties can supplement their study with the comprehensive Documents Supplement.

Intellectual property rights in an age of electronics and information Nov 08 2020

The Branding of the American Mind Aug 06 2020 Presuming no background knowledge of intellectual property, and ending with a call to action, *The Branding of the American Mind* explores applicable laws, legal regimes, and precedent in plain English, making the book appealing to anyone concerned for the future of higher education.

Issues Of Intellectual Property Rights Aug 30 2022 Protection

of intellectual property has always been a different task as it is not a thing that can be kept in a closet for protection. There have been the legal safeguards like patents, trademarks and copyrights but with technological advances, it has become more and more difficult to protect IPRs. In this era of information technology, internet has become a huge information outlet and also a favourite tool for IPR invaders. More means are being discovered by hackers to download the multimedia works and use them against the interest of IPR holders. This work is about the knowledge of intellectual property, ownership and copyrights, patents and trademarks and how to protect intellectual property in today's high-tech world. It is designed to make people aware of IP laws and what is new on the protection of ideas that are meant to be spread through various forms of media. The holders of Intellectual Property Rights, the new entrants and technology conscious people interested in IPRs will find this work quite informative.

Intellectual Property Strategy Feb 09 2021 How a flexible and creative approach to intellectual property can help an organization accomplish goals ranging from building market share to expanding an industry. Most managers leave intellectual property issues to the legal department, unaware that an organization's intellectual property can help accomplish a range of management goals, from accessing new markets to improving existing products to generating new revenue streams. In this book, intellectual property expert and Harvard Law School professor John Palfrey offers a short briefing on intellectual property strategy for corporate managers and nonprofit administrators. Palfrey argues for strategies that go beyond the traditional highly restrictive "sword and shield" approach, suggesting that flexibility and creativity are essential to a profitable long-term intellectual property strategy—especially in

an era of changing attitudes about media. Intellectual property, writes Palfrey, should be considered a key strategic asset class. Almost every organization has an intellectual property portfolio of some value and therefore the need for an intellectual property strategy. A brand, for example, is an important form of intellectual property, as is any information managed and produced by an organization. Palfrey identifies the essential areas of intellectual property—patent, copyright, trademark, and trade secret—and describes strategic approaches to each in a variety of organizational contexts, based on four basic steps. The most innovative organizations employ multiple intellectual property approaches, depending on the situation, asking hard, context-specific questions. By doing so, they achieve both short- and long-term benefits while positioning themselves for success in the global information economy.

Software and Intellectual Property Protection Feb 21 2022 A succinct, readable survey of the critical issues and cases in copyright and patent law applied to computer software, intended for computer professionals, academics, and lawyers.

Intellectual Property Issues in Software Sep 30 2022 Software is the product of intellectual creativity, but protection of the intellectual property residing in software is the subject of some controversy. This book captures a wide range of perspectives on the topic from industry, academe, and government, drawing on information presented at a workshop and forum.

The Future of Intellectual Property Jun 23 2019 This forward-looking book examines the issue of intellectual property (IP) law reform, considering both the reform of primary IP rights, and the impact of secondary rights on such reforms. It reflects on the distinction between primary and secondary rights, offering new international perspectives on IP reform, and exploring both the intended and unintended consequences of changing primary

rights or adding secondary rights.

Intellectual property protection: Problems and prospects for China Sep 18 2021 Research Paper (postgraduate) from the year 2007 in the subject Economics - Case Scenarios, grade: A+, London Business School, course: Global Business Environment, language: English, abstract: China position as the world leader in economic growth has been accompanied by the disregard of existing intellectual property rights (IPR) observed by most of the developed western countries. In this paper, we will discuss the value of strong IPR enforcement to mature economies vs. developing nations and where China lies on the economic maturity scale. While the legal frameworks are improving with China's entry into the WTO, effective enforcement is far from satisfactory. The challenges focus around protectionism, corruption and cultural issues amongst others. The evidence shows an economy in transition that currently has little domestic motivation to enforce IPR rigorously. China faces significant international pressure to reform its practices surrounding IPR. The differing perspectives on IPR reflect the relative maturity of a nation's economy. Developed countries rely heavily upon individuals, educational systems and commercial enterprises to continuously innovate. It is therefore natural for these nations to seek protection, preserving their competitive advantage and maximizing the value they can extract from the resulting innovation. China is a vast country trying to balance the prosperity and relative wealth of its 500 million coastal dwellers against the poverty of the 800 million living in the interior. This represents a great challenge for the government in balancing their long-term objective of transforming the economy vs. the short-term priorities of social equality, employment and the avoidance of civil unrest. The rate of reform exhibited on IPR issues will be directly tied to the speed of emergence of Chinese

firms capable of patentable innovation. A new generation of technology companies, entrepreneurs and designers will increasingly demand protection for their own IPR. We explore IPR issues in China across two broad industry groupings: “Research oriented” and “Design oriented”. Research oriented industries require high level of skills and tend to be capital intensive. Design oriented industries while requiring high skills, are not capital intensive and reveal rampant counterfeiting & piracy. Foreign firms try to protect their goods through security, quality & bundling service components with products, making them hard to replicate. Success is varied and in these sectors it appears as if counterfeiting and piracy is a price for market access and a low cost manufacturing base.

Emerging Issues in Intellectual Property Oct 20 2021 . . . the book is a well-presented collection of scholarly articles on diverse, stimulating topics. . . The levels of explanation and detail vary from chapter-to-chapter and so the reader will probably find the book most helpful to consult for key topics of interest. . . The breadth of the book means that students, academics and interested practitioners should find areas that will appeal. Frederick Chen, *European Intellectual Property Review* Together the essays cover some of the most topical issues in IP and related fields, and should therefore be of immense interest and value to any serious student of the subject. The *Commonwealth Lawyer* It is an extremely thought-provoking book, crammed full of excellent papers which are genuinely original, and push forward the boundaries of their retrospective topics. . . the book is without doubt worth purchasing for anyone interested in IP theory, pharmaceuticals or traditional knowledge. . . the papers are of incredibly good quality. . . a few of those alone make the book worth purchasing. My impromptu rating system will therefore award it 5 out of 5 stars. James

Griffin, Communications Law This book covers an extensive range of critical issues in modern Intellectual Property (IP) law under three broad headings: Technology, Market Freedom and the Public Domain; Intellectual Property and International Trade; Traditional Knowledge, Technology and Resources. Uniting contributions at the cutting edge of IP research, the authors, all former or current members and associates of the Queen Mary Intellectual Property Research Institute, University of London, address a number of diverse topics in relation to existing copyright, trademark and patent law. They examine political and juridical issues in fields such as geographical indications and traditional knowledge, agriculture and information technology, pharmaceuticals and access to medicines, human rights and IP strategy. The book will appeal to academics, researchers, students, and to practitioners concerned with all areas of intellectual property.

Test Tubes for Global Intellectual Property Issues Jul 25 2019
Small market economies provide a valuable insight into how a country might balance competing interests in global intellectual property. As developed countries that are also net-importers of intellectual property, small market economies have similar concerns to some developing countries. This duality of developed and developing country interests has resulted in some innovative ways of calibrating laws so that they both support national economic and social needs and honour international commitments. In this book, Susy Frankel uses examples from the small market economies of Singapore, New Zealand and Israel to address global intellectual property issues. Those issues include approaching treaty interpretation to both assist in implementation of obligations and utilisation of flexibilities, and effective dispute resolution; the links between trade and innovation; when and how patent and copyright law can be

flexible; the importance of trade marks to small businesses; parallel importing; and the protection of traditional knowledge.

Ethics and Law of Intellectual Property Nov 01 2022 Divided into three parts, this edited volume gives an overview of current topics in law and ethics in relation to intellectual property. It addresses practical issues encountered in everyday situations in politics, research and innovation, as well as some of the underlying theoretical concepts. In addition, it provides an insight into the process of international policy-making, showing the current problems in the area of intellectual property in science and research. It also highlights changes in the fundamental understanding of common and private property and the possible implications and challenges for society and politics.

Global Dimensions of Intellectual Property Rights in Science and Technology Nov 20 2021 As technological developments multiply around the globe—even as the patenting of human genes comes under serious discussion—nations, companies, and researchers find themselves in conflict over intellectual property rights (IPRs). Now, an international group of experts presents the first multidisciplinary look at IPRs in an age of explosive growth in science and technology. This thought-provoking volume offers an update on current international IPR negotiations and includes case studies on software, computer chips, optoelectronics, and biotechnology—areas characterized by high development cost and easy reproducibility. The volume covers these and other issues: Modern economic theory as a basis for approaching international IPRs. U.S. intellectual property practices versus those in Japan, India, the European Community, and the developing and newly industrializing countries. Trends in science and technology and how they affect IPRs. Pros and cons of a uniform international IPRs regime versus a system reflecting national differences.

Private Rights and Public Problems Mar 25 2022 Analyzes the economic contribution of IPRs' underlying features: innovation and access to international technologies.

Trademark Protection and Territoriality Challenges in a Global Economy Aug 18 2021 The contributors explore how the rise of international trade and globalization has changed the way trademark law functions in a number of important areas, including protection of well-known marks, parallel imports, enforcement of trademark rights again

Intellectual Property And Economic Development Sep 06 2020 Speaking very roughly, countries with advanced economies tend to be those displaying intellectual property protection systems in which the public has a basic degree of confidence. Those systems, when they are thought about at all rather than taken for granted, are thought of as reasonably effective in safeguarding innovation and creative expression

Intellectual Property Basics: A Q&A for Students Dec 30 2019 Compiled by the China National Intellectual Property Administration (CNIPA) with the support of the WIPO China Funds-in-Trust, this book gives students a basic yet comprehensive understanding of IP. Using a question-and-answer format, it covers the general rules of the IP system as well as the essentials of patents, copyright, trademarks and other forms of IP, such as industrial designs, geographical indications and traditional knowledge.

Protecting Intellectual Property Rights Dec 22 2021 Policymakers responsible for American trade policy have become increasingly concerned with intellectual property issues. This volume is based on the premise that there is confusion over the details of intellectual property law and enforcement in international markets. Discussing the emerging trade related intellectual property issues, Benko attempts to clear up some of

this confusion. This monograph provides essential definitions, a review of the existing legal regime, an introduction to the history and economics of intellectual property rights, and a summary of the major policy issues. It also offers some suggestions for additional research. ISBN 0-8447-3617-1; ISBN 0-8447-3622-8 (pbk.): \$5.27.

Documents Supplement to International Intellectual Property

Mar 01 2020 This Supplement accompanies Chow and Lee's International Intellectual Property: Problems, Cases, and Materials. The new edition has been thoroughly updated.

Intellectual Property Taxation Oct 08 2020 The second edition of Intellectual Property Taxation is, like the first, a problem-based, transaction-oriented treatment of intellectual property taxation. It explores the tax consequences of creating, buying, exploiting, and selling various IP assets (including patents, trade secrets, know-how, copyrights, trademarks, and computer software) in both domestic and international transactions. It features practical tax planning strategies used in connection with IP and raises interesting tax policy questions. Each chapter contains an assignment of code provisions and treasury regulations, a problem set, an overview, and excerpts of important cases and administrative pronouncements.

Protecting Your Company's Intellectual Property Jan 11

2021 A company's most valuable assets may not be physical. This book shows how to protect them without fences or security guards! You can't touch it or feel it. Sometimes you can't even see it. Yet, intellectual property continues to soar in value, comprising an increasingly greater portion of a typical company's assets. In the age of instant global communication, understanding what intellectual property is, how to protect it, and how to enhance its value are prerequisites for corporate survival. Enter attorney Deborah E. Bouchoux and her

informative book, *Protecting Your Company's Intellectual Property*. Packed with fascinating and illuminating examples, this book is a succinct, yet comprehensive discussion of the four key areas of intellectual property: trademarks, copyrights, patents, and trade secrets. In addition to defining these areas (for instance, did you know that customer lists and marketing plans are protectable trade secrets?), the book offers practical tools for protecting intellectual property, including: Trademark and copyright application forms Sample employment agreements An Internet usage policy Tips on preventing unauthorized dissemination of information via the Web A guide for conducting an IP audit And much, much more.

The Price of Truth Aug 25 2019 'The Price of Truth' delivers a provocative attack of the modern institute of science. It proposes remedies to fix the problem.

China Intellectual Property - Challenges and Solutions Dec 10 2020 It is no secret that intellectual property protection in China is a challenge. This book explores the realities of protecting IP in this developing market through interviews and case studies with companies who've been through the gauntlet.

The Global Challenge of Intellectual Property Rights Jan 23 2022 The importance of intellectual property rights is now well established as a vital component in the success of firms and of nations. The diverse contributors to this volume, drawn from the fields of law, business and economics, clarify and analyze the problems and promise of IP policy from a global perspective. They discuss both developed and emerging nations and advance the understanding of this increasingly important topic.

Research Handbook on Intellectual Property and Digital Technologies Oct 27 2019 This Handbook provides a scholarly and comprehensive account of the multiple converging challenges that digital technologies present for intellectual

property (IP) rights, from the perspectives of international, EU and US law. Despite the fast-moving nature of digital technology, this Handbook provides profound reflections on the underlying normative legal dilemmas, identifying future problems and suggesting how digital IP issues should be dealt with in the future.

International Intellectual Property Law Jul 17 2021

Concentrating on international intellectual property law, this volume is a collection of works by current authors in the field. Their work is supplemented by numerous essays and notes prepared by the editors. The controlling provisions of the major treaties in the field are included in a comprehensive appendix.

Intellectual Property Issues in Software Apr 13 2021 Software is the product of intellectual creativity, but protection of the intellectual property residing in software is the subject of some controversy. This book captures a wide range of perspectives on the topic from industry, academe, and government, drawing on information presented at a workshop and forum.

The problems and impacts of intellectual property rights on open science and their actual effects Jul 05 2020 Seminar paper from the year 2015 in the subject Economics - Macroeconomics, general, grade: 2,0, University of Kassel, language: English, abstract: Globalization, digitalization and the fourth industrial revolution (Industry 4.0) have reached a point where intellectual property has to be guarded. To give an example: today it is no problem anymore to watch movies, listen to music or get access to relevant information on a specific issue on the internet. Even though it is not legal to download these information, numbers of illegal downloads are rising every year. In present economies innovation is mandatory. But innovation can only arise from new acquired knowledge. This knowledge has most commonly its origin in scientific research. With

intellectual property rights (IPR) it is achievable to transfer this knowledge from the academic sector to the commercial sector. With that, the knowledge gap between these institutions can be closed.

Intellectual Property and Information Control May 27 2022

Computer technology and the proliferation of digital networks have radically altered how ideas and information are gathered and manipulated and generated new conflicts between public use and private rights. These conflicts raise serious problems: Are abstract ideas and information proper subjects of ownership? What role should privacy rights play? How does the violation of intellectual property rights compare morally to the violation of physical property rights? Now available in paperback, *Intellectual Property and Information Control* provides answers and strategies for dealing with these and other questions while mounting a philosophical defense of rights to intellectual and intangible property. As the book shows, a policy that allows too much access may stymie innovation and cause individuals to isolate themselves. At the other extreme, huge, multinational corporations may hold as intangible property vast amounts of knowledge, including sensitive personal information. Through discussions of patent law, fair use, and practical problems such as privacy in the workplace, Moore demonstrates that intellectual and intangible property rights exist along with privacy rights. The latter will sometimes constrain what can be done with the former.

Intellectual Property and Open Source Mar 13 2021 "Clear, correct, and deep, this is a welcome addition to discussions of law and computing for anyone -- even lawyers!"-- Lawrence Lessig, Professor of Law at Stanford Law School and founder of the Stanford Center for Internet and Society If you work in information technology, intellectual property is central to your

job -- but dealing with the complexities of the legal system can be mind-boggling. This book is for anyone who wants to understand how the legal system deals with intellectual property rights for code and other content. You'll get a clear look at intellectual property issues from a developer's point of view, including practical advice about situations you're likely to encounter. Written by an intellectual property attorney who is also a programmer, *Intellectual Property and Open Source* helps you understand patents, copyrights, trademarks, trade secrets, and licenses, with special focus on the issues surrounding open source development and the GPL. This book answers questions such as: How do open source and intellectual property work together? What are the most important intellectual property-related issues when starting a business or open source project? How should you handle copyright, licensing and other issues when accepting a patch from another developer? How can you pursue your own ideas while working for someone else? What parts of a patent should be reviewed to see if it applies to your work? When is your idea a trade secret? How can you reverse engineer a product without getting into trouble? What should you think about when choosing an open source license for your project? Most legal sources are too scattered, too arcane, and too hard to read. *Intellectual Property and Open Source* is a friendly, easy-to-follow overview of the law that programmers, system administrators, graphic designers, and many others will find essential.

Intellectual property rights in an age of electronics and information. Apr 01 2020

Intellectual Property Protection: Problems and Prospects for China May 15 2021 Research Paper (postgraduate) from the year 2007 in the subject Economics - Case Scenarios, grade: A+, London Business School, course: Global Business Environment,

language: English, abstract: China position as the world leader in economic growth has been accompanied by the disregard of existing intellectual property rights (IPR) observed by most of the developed western countries. In this paper, we will discuss the value of strong IPR enforcement to mature economies vs. developing nations and where China lies on the economic maturity scale. While the legal frameworks are improving with China's entry into the WTO, effective enforcement is far from satisfactory. The challenges focus around protectionism, corruption and cultural issues amongst others. The evidence shows an economy in transition that currently has little domestic motivation to enforce IPR rigorously. China faces significant international pressure to reform its practices surrounding IPR. The differing perspectives on IPR reflect the relative maturity of a nation's economy. Developed countries rely heavily upon individuals, educational systems and commercial enterprises to continuously innovate. It is therefore natural for these nations to seek protection, preserving their competitive advantage and maximizing the value they can extract from the resulting innovation. China is a vast country trying to balance the prosperity and relative wealth of its 500 million coastal dwellers against the poverty of the 800 million living in the interior. This represents a great challenge for the government in balancing their long-term objective of transforming the economy vs. the short-term priorities of social equality, employment and the avoidance of civil un-rest. The rate of reform exhibited on IPR issues will be directly tied to the speed of emergence of Chinese firms capable of patentable innovation. A new generation of technology companies, entrepreneurs and designers will increasingly demand protection for the

Solutions for the World's Biggest Problems Jul 29 2022 The world has many pressing problems. Thanks to the efforts of

governments, NGOs, and individual activists there is no shortage of ideas for resolving them. However, even if all governments were willing to spend more money on solving the problems, we cannot do it all at once. We have to prioritize; and in order to do this we need a better sense of the costs and benefits of each 'solution'. This book offers a rigorous overview of twenty-three of the world's biggest problems relating to the environment, governance, economics, and health and population. Leading economists provide a short survey of the analysis and sketch out policy solutions for which they provide cost-benefit ratios. A unique feature is the provision of freely downloadable software which allows readers to make their own cost-benefit calculations for spending money to make the world a better place.

INTERNATIONAL INTELLECTUAL PROPERTY. Jun 27 2022

Intellectual Property and International Issues Jan 29 2020

Intellectual Property Issues in Biotechnology Nov 28 2019 This book integrates a science and business approach to provide an introduction and an insider view of intellectual property issues within the biotech industry, with case studies and examples from developing economy markets. Broad in scope, this book covers key principles in pharmaceutical, industrial, and agricultural biotechnology within four parts. Part 1 details the principles of intellectual property and biotechnology. Part 2 covers plant biotechnology, including biotic and abiotic stress tolerance, GM foods in sustainable agriculture, microbial biodiversity and bioprospecting for improving crop health and productivity, and production and regulatory requirements of biopesticides and biofertilizers. The third part describes recent advances in industrial biotechnology, such as DNA patenting, and commercial viability of the CRISPR/Cas9 system in genome

editing. The final part describes intellectual property issues in drug discovery and development of personalized medicine, and vaccines in biodefence. This book is an ideal resource for all postgraduates and researchers working in any branch of biotechnology that requires an overview of the recent developments of intellectual property frameworks in the biotech sector.

Unsettled International Intellectual Property Issues Sep 26 2019 The interface between intellectual property and other fields, such as public health and biotechnology, has raised expectations from both developed and developing countries. At the same time, a variety of issues have arisen from these relationships. Debates over public health, protection of traditional knowledge and traditional cultural expressions or expressions of folklore, and the control of biological resources and access to genetic resources pose major challenges to the current global system of intellectual property. This thoughtful book serves not only to contribute to these ongoing debates but also, through in-depth analysis and well-grounded recommendations, to move them closer to resolution in a manner beneficial to all interested parties. Among the matters discussed are the following: intellectual property and public health; intellectual property and traditional knowledge and traditional cultural expressions or expressions of folklore; intellectual property and plant varieties, biodiversity and access to genetic resources; use of marks and other signs on the Internet; and the international framework in respect to geographical indications. Drawing on prodigious familiarity with relevant conventions and international legal instruments in the field and debates on these issues as carried out under international bodies - including the World Trade Organization (WTO), the World Intellectual Property Organization (WIPO), the Food and Agriculture

Organization (FAO), the International Union for the Protection of New Varieties of Plants (UPOV) and the World Health Organization (WHO), as well as the Convention on Biological Diversity (CBD) and the African Model Legislation - the author offers clear, well-thought-out proposals on how to respond to these issues. In the same vein, the author makes a number of proposals on how to strike a balance between the exclusive rights of the patentee and the right to public health or access to medicines, especially in the context of the HIV/AIDS crisis. In addition, holding that the owners or possessors of traditional knowledge or traditional cultural expressions or expressions of folklore are entitled to intellectual property rights protection, he advocates the development of a global and binding international 'protection instrument' that takes particular features of these rights into consideration. He proposes the extension of the scope of applicability of the requirement of the disclosure of the country of origin of genetic resources, both at the international and national levels. He also proposes refinements to the system for multilateral notification and registration of geographical indications in respect to wine and spirits and the extension of the higher protection of geographical indications to other products and suggests new ways to approach unsettled issues arising from the use of marks or other signs on the Internet. As a deeply informed analysis of how to integrate intellectual property rights into the international development process, this book takes some giant steps toward the general recognition of the real parameters of the most severe problems plaguing the developing world and offers reachable measures toward significant improvement of those problems. It will be of interest to all professionals, officials, and academics concerned with the equitable administration of intellectual property rights.

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