Understanding Rhetoric Losh

Understanding Rhetoric **Virtualpolitik** Failure to Disrupt **Understanding Rhetoric** Digital Rhetoric **Digital Rhetoric and Global Literacies: Communication Modes and Digital Practices in the Networked World Rhet Ops The War on Learning Digital Samaritans Digital Arts and Entertainment: Concepts, Methodologies, Tools, and Applications Leadership and Personnel Management: Concepts, Methodologies, Tools, and Applications Hashtag The Oxford Handbook of Rhetorical Studies** *LGBT Identity and Online New Media Bodies of Information* **Rhetorical Criticism** The Routledge Handbook of Digital Writing and Rhetoric **MOOCs and Their Afterlives Rhetorical Machines Rhetoric and the Digital Humanities** *Rhetoric, Technology, and the Virtues* Understanding Rhetoric **Understanding Rhetoric An Insider's Guide to Academic Writing with 2020 APA Update Rhetorical Code Studies** *Finding Out* The Rhetoric of Videogames as Embodied Practice *An Insider's Guide to Academic Writing* **Debates in the Digital Humanities 2016 Coding Literacy** Producing Queer Youth *Video Games and American Culture Interactive Media for Sustainability* **Talking Back** *Digital Rhetoric* **Reading With Pictures Protocol Politics** Lessons Drawn **On Writing Well Facilitating Effective Communication in School-Based Meetings**

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Lessons Drawn Aug 25 2019 Imagine a classroom where students put away their smart phones and enthusiastically participate in learning activities that unleash creativity and refine critical thinking. Students today live and learn in a transmedia environment that demands multi-modal writing skills and multiple literacies. This collection brings together 17 new essays on using comics and graphic novels to provide both a learning framework and hands-on strategies that transform students' learning experiences through literary forms they respond to.

Understanding Rhetoric Nov 01 2022 After shaking up writing classrooms at more than 550 colleges, universities, and high schools, Understanding Rhetoric, the comic-style guide to writing, has returned for a third edition! Understanding Rhetoric encourages deep engagement with core concepts of writing and rhetoric. With brand-new coverage of fake news, sourcing the source, podcasting as publishing, and support for common writing assignments, the new edition of the one and only composition comic covers what students need to know--and does so with fun and flair.

Leadership and Personnel Management: Concepts, Methodologies, Tools, and Applications Dec 22 2021
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Reading With Pictures Oct 27 2019 Comics have gone from "scourge of the classroom" to legitimate teaching tools, and the Common Core State Standards for scholastic achievement now explicitly recommend their use in the classroom. Reading With Pictures: Comics That Make Kids Smarter unites the finest creative talents in the comics industry with the nation's leading experts in visual literacy to create a game-changing tool for the classroom and beyond. This full-color volume features more than a dozen short stories (both fiction and nonfiction) that address topics in Social Studies, Math, Language Arts, and Science, while offering an immersive textual and visual experience that kids will enjoy. Highlights include George Washington: Action President by Fred Van Lente and Ryan Dunlavey, Doctor Sputnik: Man of Science by Roger Langridge, The Power of Print by Katie Cook, and many more. Includes a foreword by Printz and Eisner Award-winning author Gene Luen Yang (American Born Chinese, Boxers and Saints). A downloadable Teachers' Guide includes standards-correlated lesson plans customized to each story, research-based justifications for using comics in the classroom, a guide to establishing best classroom practices, and a comprehensive listing of educational resources.

Bodies of Information Aug 18 2021 A wide-ranging, interconnected anthology presents a diversity of feminist contributions to digital humanities In recent years, the digital humanities has been shaken by important debates about inclusivity and scope—but what change will these conversations ultimately bring about? Can the digital humanities complicate the basic assumptions of tech culture, or will this body of scholarship and practices simply reinforce preexisting biases? Bodies of

Information addresses this crucial question by assembling a varied group of leading voices, showcasing feminist contributions to a panoply of topics, including ubiquitous computing, game studies, new materialisms, and cultural phenomena like hashtag activism, hacktivism, and campaigns against online misogyny. Taking intersectional feminism as the starting point for doing digital humanities, Bodies of Information is diverse in discipline, identity, location, and method. Helpfully organized around keywords of materiality, values, embodiment, affect, labor, and situatedness, this comprehensive volume is ideal for classrooms. And with its multiplicity of viewpoints and arguments, it's also an important addition to the evolving conversations around one of the fastest growing fields in the academy. Contributors: Babalola Titilola Aiyegbusi, U of Lethbridge; Moya Bailey, Northeastern U; Bridget Blodgett, U of Baltimore; Barbara Bordalejo, KU Leuven; Jason Boyd, Ryerson U; Christina Boyles, Trinity College; Susan Brown, U of Guelph; Lisa Brundage, CUNY; micha cárdenas, U of Washington Bothell; Marcia Chatelain, Georgetown U; Danielle Cole; Beth Coleman, U of Waterloo; T. L. Cowan, U of Toronto; Constance Crompton, U of Ottawa; Amy E. Earhart, Texas A&M; Nickoal Eichmann-Kalwara, U of Colorado Boulder; Julia Flanders, Northeastern U Library; Sandra Gabriele, Concordia U; Brian Getnick; Karen Gregory, U of Edinburgh; Alison Hedley, Ryerson U; Kathryn Holland, MacEwan U; James Howe, Rutgers U; Jeana Jorgensen, Indiana U; Alexandra Juhasz, Brooklyn College, CUNY; Dorothy Kim, Vassar College; Kimberly Knight, U of Texas, Dallas; Lorraine Janzen Kooistra, Ryerson U; Sharon M. Leon, Michigan State; Izetta Autumn Mobley, U of Maryland; Padmini Ray Murray, Srishti Institute of Art, Design, and Technology; Veronica Paredes, U of Illinois; Roopika Risam, Salem State; Bonnie Ruberg, U of California, Irvine; Laila Shereen Sakr (VJ Um Amel), U of California, Santa Barbara; Anastasia Salter, U of Central Florida; Michelle Schwartz, Ryerson U; Emily Sherwood, U of Rochester; Deb Verhoeven, U of Technology, Sydney; Scott B. Weingart, Carnegie Mellon U.

Facilitating Effective Communication in School-Based Meetings Jun 23 2019 This book offers guidance for school-based professionals participating in the special education process. It provides a foundation for effective oral communication and meeting facilitation in team meetings while highlighting methods to enhance collaboration between educators and families. School psychologists across the United States share how they structure meetings, provide examples for how to communicate educational and psychological concepts, and describe personas they present to support the meeting process. Chapters present a sequential facilitation process for school psychologist-led meetings and apply that process to problem-solving, suspicion of disability, eligibility/feedback, IEP, and manifestation determination meetings. Within each chapter, featured practitioners describe ways to address common challenges that arise. Aimed at graduate students and professionals, this text is a unique, example-based resource to enhance readers' ability to facilitate and participate in the special education process.

Interactive Media for Sustainability Jan 29 2020 Interactive Media for Sustainability presents a conceptually rich, critical account of the design and use of interactive technologies to engage the public with

sustainability. Treating interactive technologies as forms of mediation, the book argues that these technologies advance multiple understandings of sustainability. At stake are the ways sustainability encodes the complexity of interrelated social and natural systems, and how it conveys the malleability of the future. The book's argument is anchored in a diverse set of theoretical resources that include contemporary work in human-computer interaction (HCI), social theory, media studies, and the philosophy of technology, and is animated by a variety of examples, including interactive simulations, persuasive apps, digital games, art installations, and decision-support tools.

The War on Learning Mar 25 2022 An examination of technology-based education initiatives—from MOOCs to virtual worlds—that argues against treating education as a product rather than a process. Behind the lectern stands the professor, deploying course management systems, online quizzes, wireless clickers, PowerPoint slides, podcasts, and plagiarism-detection software. In the seats are the students, armed with smartphones, laptops, tablets, music players, and social networking. Although these two forces seem poised to do battle with each other, they are really both taking part in a war on learning itself. In this book, Elizabeth Losh examines current efforts to "reform" higher education by applying technological solutions to problems in teaching and learning. She finds that many of these initiatives fail because they treat education as a product rather than a process. Highly touted schemes—video games for the classroom, for example, or the distribution of iPads—let students down because they promote consumption rather than intellectual development. Losh analyzes recent trends in postsecondary education and the rhetoric around them, often drawing on first-person accounts. In an effort to identify educational technologies that might actually work, she looks at strategies including MOOCs (massive open online courses), the gamification of subject matter, remix pedagogy, video lectures (from Randy Pausch to "the Baked Professor"), and educational virtual worlds. Finally, Losh outlines six basic principles of digital learning and describes several successful university-based initiatives. Her book will be essential reading for campus decision makers—and for anyone who cares about education and technology.

Virtualpolitik Sep 30 2022 Government media-making, from official websites to whistleblowers' e-mail, and its sometimes unintended consequences. Today government agencies not only have official Web sites but also sponsor moderated chats, blogs, digital video clips, online tutorials, videogames, and virtual tours of national landmarks. Sophisticated online marketing campaigns target citizens with messages from the government--even as officials make news with digital gaffes involving embarrassing e-mails, instant messages, and videos. In Virtualpolitik, Elizabeth Losh closely examines the government's digital rhetoric in such cases and its dual role as mediamaker and regulator. Looking beyond the usual focus on interfaces, operations, and procedures, Losh analyzes the ideologies revealed in government's digital discourse, its anxieties about new online practices, and what happens when officially sanctioned material is parodied, remixed, or recontextualized by users. Losh reports on a video game that panicked the House Intelligence Committee, pedagogic and therapeutic digital products aimed at American soldiers, government Web sites in the weeks and months following 9/11, PowerPoint presentations by government officials and gadflies, e-mail as a channel for whistleblowing, digital satire of surveillance practices, national digital libraries, and computer-based training for health professionals. Losh concludes that the government's "virtualpolitik"--its digital realpolitik aimed at preserving its own power--is focused on regulation, casting as criminal such common online activities as file sharing, video-game play, and social networking. This policy approach, she warns, indefinitely postpones building effective institutions for electronic governance, ignores constituents' need to shape electronic identities to suit their personal politics, and misses an opportunity to learn how citizens can have meaningful interaction with the virtual manifestations of the state.

Finding Out Sep 06 2020 By combining accessible introductory and explanatory material with primary texts and artifacts, this text/reader explores the development and growth of LGBT identities and the interdisciplinary nature of sexuality studies. Authors Meem, Gibson, and Alexander clearly situate debates and readings within clear contexts (History, Literature and the Arts, Media and Politics), providing students with a coherent framework and comprehensive introduction to LGBT studies. While this emerging field is complex, multifaceted, and interdisciplinary (and therefore often inaccessible to students), Finding Out - through its instructional apparatus, primary texts, and organization - provides the ideal introduction for today's students. Contents: I.

HISTORY 1. Before Identity: The Ancient World through the Nineteenth Century 2. Sexology: Constructing the Modern Homosexual 3. Toward Liberation 4. Stonewall and Beyond II. POLITICS 5. Nature, Nurture, and Identity 6. Inclusion and Equality 7. Queer Diversities 8. Intersectionalities III. LITERATURE AND THE ARTS 9. Homo-sexed Art and Literature 10. Lesbian Pulp Novels and Gay Physique Pictorials 11. Queer Transgressions 12. Censorship and Moral Panic IV. MEDIA 13. Film and Television 14. Queers and the Internet 15. The Politics of Location: Alternative Media and the Search for Queer Space

Talking Back Dec 30 2019 In Talking Back, a veritable Who's Who of writing studies scholars deliberate on intellectual traditions, current practices, and important directions for the future. In response, junior and mid-career scholars reflect on each chapter with thoughtful and measured moves forward into the contemporary environment of research, teaching, and service. Each of the prestigious chapter authors in the volume has three common traits: a sense of responsibility for advancing the profession, a passion for programs of research dedicated to advancing opportunities for others, and a reflective sense of their work accompanied by humility for their contributions. As a documentary, Talking Back is the first history of writing studies in autobiography. Contributors: Jo Allen, Ann N. Amicucci, Akua Duku Anokye, Paige Davis Arrington, Doug Baldwin, John C. Brereton, Judy Buchanan, Hugh Burns, Leasa Burton, Ellen C. Carillo, William Condon, Dylan B. Dryer, Michelle F. Eble, Jennifer Enoch, Joan Feinberg, Patricia Friedrich, Cinthia Gannett, Eli Goldblatt, Shenika Hankerson, Janis Haswell, Richard Haswell, Eric Heltzel, Douglas Hesse, Bruce Horner, Alice S. Horning, Asao B. Inoue, Ruth Ray Karpen, Suzanne Lane, Min-Zhan Lu, Donald McQuade, Elisabeth L. Miller, Rebecca Williams Mlynarczyk, Sean Molloy, Les Perelman, Louise Wetherbee Phelps, Stacey Pigg, Sherry Rankins-Robertson, Jessica Restaino, J. Michael Rifenburg, Eliana Schonberg, Geneva Smitherman, Richard Sterling, Katherine E. Tirabassi, Devon Tomasulo, Martha A. Townsend, Mike Truong, Victor Villanueva, Edward M. White, Anne Elrod Whitney, Kathleen Blake Yancey

Digital Rhetoric and Global Literacies: Communication Modes and Digital Practices in the Networked World May 27 2022 Understanding digital modes and practices of traditional rhetoric are essential in emphasizing information and interaction in human-to-human and human-computer contexts. These emerging technologies are essential in gauging information processes across global contexts. Digital Rhetoric and Global Literacies: Communication Modes and Digital Practices in the Networked World compiles relevant theoretical frameworks, current practical applications, and emerging practices of digital rhetoric. Highlighting the key principles and understandings of the underlying modes, practices, and literacies of communication, this book is a vital guide for professionals, scholars, researchers, and educators interested in finding clarity and enrichment in the diverse perspectives of digital rhetoric research.

The Rhetoric of Videogames as Embodied Practice Aug 06 2020 The Rhetoric of Videogames as Embodied Practice offers a critical reassessment of embodiment and materiality in rhetorical considerations of videogames. Holmes argues that rhetorical and philosophical conceptions of "habit" offer a critical resource for describing the interplay between thinking (writing and rhetoric) and embodiment. The book demonstrates how Aristotle's understanding of character (ethos), habit (hexis), and nature (phusis) can productively connect rhetoric to what Holmes calls "procedural habits": the ways in which rhetoric emerges from its interactions with the dynamic accumulation of conscious and nonconscious embodied experiences that consequently give rise to meaning, procedural subjectivity, control, and communicative agency both in digital game design discourse and the activity of play.

An Insider's Guide to Academic Writing Jul 05 2020 Valued for its clear, accessible presentation of disciplinary writing, the first edition of An Insider's Guide to Academic Writing was celebrated by adopters at two-year and four-year schools alike. With this second edition, the authors build on that proven pedagogy, offering a series of flexible, transferable frameworks and unique Insider's video interviews with scholars and peers that helps students to adapt to the academic writing tasks of different disciplinary discourse communities - and helps instructors to teach them. New to the second edition is additional foundational support on the writing process, critical reading, and reflection, to give students stronger tools to apply to their disciplinary writing. An Insider's Guide to Academic Writing is based on the best practices of a first-year composition program that has trained hundreds of teachers who have instructed thousands of students. Use ISBN 978-1-319-05355-0 to get

access to the online videos for free with the brief text and ISBN 978-1-319-05354-3 for the version with readings.

Rhetoric and the Digital Humanities Mar 13 2021 Within the digital humanities, rhetoric has emerged as a nexus of incredible innovation, and "Rhetoric and the Digital Humanities" provides extensive and much-needed guidance on how the theories and methodologies of rhetorical studies can be marshaled in highly successful ways to enhance all work in digital humanities. In addition to an insightful introduction from the editors, the book offers essays from leading scholars in a variety of disciplines, organized into three tightly focused sections. The first consists of seven chapters that define field connections between rhetoric and the digital humanities. The second section offers six chapters focused on research methodology. And the third presents ten chapters offering forward-looking recommendations on pathways for exploring interdisciplinary trajectories between rhetorical studies and the digital humanities. This timely edited collection will do much to promote and strengthen interdisciplinary collaborations in the digital humanities.

On Writing Well Jul 25 2019 The revised and enlarged third edition of Zinsser's trusted writing guide covers the principles of good writing while including information on technical, business and sports writing, humor, interviews, working with a word processor, sexism, and a writer's attitudes toward language and craft.

Rhet Ops Apr 25 2022 In this edited volume, authors seek to document and analyze how state and non-state actors leverage digital rhetoric as a twenty-first-century weapon of war. Rhet Ops offer readers a chance to focus on the human dimension of rhetorical practice within mobile technologies and social networks: to reflect not only on the durable question of what it means to conduct oneself ethically as a speaker or writer, but also what it means to learn the art of rhetoric as a means to engage adversaries in war and conflict.

LGBT Identity and Online New Media Sep 18 2021 LGBT Identity and Online New Media examines constructions of LGBT identity within new media. The contributors consider the effects, issues, influences, benefits and disadvantages of these new media phenomena with respect to the construction of LGBT identities. A wide range of mainstream and independent new media are analyzed, including MySpace, Facebook, YouTube, gay men's health websites, message boards, and Craigslist ads, among others. This is a pioneering interdisciplinary collection that is essential reading for anyone interested in the intersections of gender, sexuality, and technology.

Understanding Rhetoric Jan 11 2021 "Understanding Rhetoric is a groundbreaking comic-style guide to writing that is always a hit with both instructors and students. It encourages deep engagement with core concepts of writing and rhetoric with its unique coverage of writerly identity and its extensive discussions of rhetoric, reading, argument, research, revision, and presenting work to audiences"--

Video Games and American Culture Mar 01 2020 Digital media are immersive technologies reflecting behaviors, attitudes, and values. The engrossing, entertaining virtual worlds video games provide are important sites for 21st century research. This book moves beyond assertions that video games cause violence by analyzing the culture that produces such material. While some popular media reinforce the idea that video games lead to violence, this book uses a cultural studies lens to reveal a more complex situation. Video games do not lead to violence, sexism, and chauvinism. Rather, Toscano argues, a violent, sexist, chauvinistic culture reproduces texts that reflect these values. Although video games have a worldwide audience, this book focuses on American culture and how this multi-billion dollar industry entertains us in our leisure time (and sometimes at work), bringing us into virtual environments where we have fun learning, fighting, discovering, and acquiring bragging rights. When politicians and moral crusaders push agendas that claim video games cause a range of social ills from obesity to mass shooting, these perspectives fail to recognize that video games reproduce hegemonic American values. This book, in contrast, focuses on what these highly entertaining cultural products tell us about who we are.

Understanding Rhetoric Dec 10 2020 Understanding Rhetoric: A Guide to Critical Reading and Argumentation is a composition textbook that outlines three essential skills – rhetoric, argument, and source-based writing – geared towards newcomers and advanced students alike. Though comprehensive in its coverage, the book's focus is a simple one: how to move beyond a "gut reaction" while reading to an articulation of what is effective and what is not, while explicitly answering the most important question of "Why?" This text gets at this central concern in two fundamental ways. First, the text teaches composition as a cumulative

process, coaching you how to question, challenge, and expand on not just the readings you hold in your hands, but also how to interrogate the internal processes of writing and thinking. The book's blend of composition methods detail the cross-point of product and process to turn reading and writing from a matter of coming up with answers to questions to learning what type of questions need to be asked in the first place. The "right" questions, the text argues, are fundamentally rhetorical in nature. Second, the content of the practice-based chapters is framed into a larger mesh of intellectual history to show how the writing and thinking you are doing today is continuous with a long history of writing instruction that goes back to the ancient world. This book provides equal representation from classical and contemporary theory with the recognition that theory cannot be fully grasped without practice, and practice cannot be fully understood without its theoretical antecedent. After all, you can't write "outside the box" until you know where the box is and what it looks like.

Producing Queer Youth Apr 01 2020 Producing Queer Youth challenges popular ideas about online media culture as a platform for empowerment, cultural transformation, and social progress. Based on over three years of participant action research with queer teen media-makers and textual analysis of hundreds of youth-produced videos and popular media campaigns, the book unsettles assumptions that having a "voice" and gaining visibility and recognition necessarily equate to securing rights and resources. Instead, Berliner offers a nuanced picture of openings that emerge for youth media producers as they negotiate the structures of funding and publicity and manage their identities with digital self-representations. Examining youth media practices within broader communication history and critical media pedagogy, she forwards an approach to media production that re-centers the process of making as the site of potential learning and social connection. Ultimately, she reframes digital media participation as a struggle for—rather than, in itself, evidence of—power.

Digital Rhetoric Nov 28 2019 A survey of a range of disciplines whose practitioners are venturing into the new field of digital rhetoric, examining the history of the ways digital and networked technologies inhabit and shape traditional rhetorical practices as well as considering new rhetorics made possible by current technologies

The Oxford Handbook of Rhetorical Studies Oct 20 2021 Featuring roughly sixty specially commissioned essays by an international cast of leading rhetoric experts from North America, Europe, and Great Britain, the Handbook will offer readers a comprehensive topical and historical survey of the theory and practice of rhetoric from ancient Greece and Rome through the Middle Ages and Enlightenment up to the present day.

Digital Arts and Entertainment: Concepts, Methodologies, Tools, and Applications Jan 23 2022 In today's interconnected society, media, including news, entertainment, and social networking, has increasingly shifted to an online, ubiquitous format. Artists and audiences will achieve the greatest successes by utilizing these new digital tools. Digital Arts and Entertainment: Concepts, Methodologies, Tools, and Applications examines the latest research and findings in electronic media, evaluating the staying power of this increasingly popular paradigm along with best practices for those engaged in the field. With chapters on topics ranging from an introduction to online entertainment to the latest advances in digital media, this impressive three-volume reference source will be important to researchers, practitioners, developers, and students of the digital arts.

Protocol Politics Sep 26 2019 What are the global implications of the looming shortage of Internet addresses and the slow deployment of the new IPv6 protocol designed to solve this problem? The Internet has reached a critical point. The world is running out of Internet addresses. There is a finite supply of approximately 4.3 billion Internet Protocol (IP) addresses—the unique binary numbers required for every exchange of information over the Internet—within the Internet's prevailing technical architecture (IPv4). In the 1990s the Internet standards community selected a new protocol (IPv6) that would expand the number of Internet addresses exponentially—to 340 undecillion addresses. Despite a decade of predictions about imminent global conversion, IPv6 adoption has barely begun. Protocol Politics examines what's at stake politically, economically, and technically in the selection and adoption of a new Internet protocol. Laura DeNardis's key insight is that protocols are political. IPv6 intersects with provocative topics including Internet civil liberties, US military objectives, globalization, institutional power struggles, and the promise of global democratic freedoms. DeNardis offers recommendations for Internet standards governance, based not only on technical concerns but on principles of openness and

transparency, and examines the global implications of looming Internet address scarcity versus the slow deployment of the new protocol designed to solve this problem.

MOOCs and Their Afterlives May 15 2021 A trio of headlines in the Chronicle of Higher Education seem to say it all: in 2013, "A Bold Move Toward MOOCs Sends Shock Waves;" in 2014, "Doubts About MOOCs Continue to Rise," and in 2015, "The MOOC Hype Fades." At the beginning of the 2010s, MOOCs, or Massive Open Online Courses, seemed poised to completely revolutionize higher education. But now, just a few years into the revolution, educators' enthusiasm seems to have cooled. As advocates and critics try to make sense of the rise and fall of these courses, both groups are united by one question: Where do we go from here? Elizabeth Losh has gathered experts from across disciplines—education, rhetoric, philosophy, literary studies, history, computer science, and journalism—to tease out lessons and chart a course into the future of open, online education. Instructors talk about what worked and what didn't. Students share their experiences as participants. And scholars consider the ethics of this education. The collection goes beyond MOOCs to cover variants such as hybrid or blended courses, SPOCs (Small Personalized Online Courses), and DOCCs (Distributed Open Collaborative Course). Together, these essays provide a unique, even-handed look at the MOOC movement and will serve as a thoughtful guide to those shaping the next steps for open education.

Rhetoric, Technology, and the Virtues Feb 09 2021 Rhetoric, Technology, and the Virtues offers a framework for theorizing ethics in digital and networked media. While the field of rhetoric and writing studies has traditionally given attention to Plato's Gorgias and Phaedrus dialogues, this volume updates Aristotle's basic framework of hexis for the digital age. According to Aristotle, "When men change their hexeis—their dispositions, habits, comportments, and so on, in relation to an activity—they change their thought." Rhetoric, Technology, and the Virtues argues that virtue ethics supports postmodern criticisms of rational autonomy and universalism while also enabling a discussion of the actual ethical behaviors that digital users form through their particular communicative ends and various rhetorical purposes. Authors Jared Colton and Steve Holmes extend Aristotle's hexis framework through contemporary virtue ethicists and political theorists whose writing works from a tacit virtue ethics framework. They examine these key theorists through a range of case studies of digital habits of human users, including closed captioning, trolling, sampling, remixing, gamifying for environmental causes, and using social media, alongside a consideration of the ethical habits of nonhuman actors. Tackling a needed topic with clarity and defined organization, Rhetoric, Technology, and the Virtues carefully synthesizes various strands of ethical thinking, convincingly argues that virtue ethics is a viable framework for digital rhetoric, and provides a practical way to assess the changing hexeis encountered across the network of ethical situations in the digital world.

An Insider's Guide to Academic Writing with 2020 APA Update Nov 08 2020 Valued for its clear, accessible presentation of disciplinary writing, the first edition of An Insider's Guide to Academic Writing was celebrated by adopters at two-year and four-year schools alike. With this second edition, the authors build on that proven pedagogy, offering a series of flexible, transferable frameworks and unique Insider's video interviews with scholars and peers that helps students to adapt to the academic writing tasks of different disciplinary discourse communities - and helps instructors to teach them. New to the second edition is additional foundational support on the writing process, critical reading, and reflection, to give students stronger tools to apply to their disciplinary writing. An Insider's Guide to Academic Writing is based on the best practices of a first-year composition program that has trained hundreds of teachers who have instructed thousands of students. Use ISBN 978-1-319-05355-0 to get access to the online videos for free with the brief text and ISBN 978-1-319-05354-3 for the version with readings

Rhetorical Code Studies Oct 08 2020 Winner of the 2017 Sweetland Digital Rhetoric Collaborative Book Prize Software developers work rhetorically to make meaning through the code they write. In some ways, writing code is like any other form of communication; in others, it proves to be new, exciting, and unique. In Rhetorical Code Studies, Kevin Brock explores how software code serves as meaningful communication through which software developers construct arguments that are made up of logical procedures and express both implicit and explicit claims as to how a given program operates. Building on current scholarly work in digital rhetoric, software studies, and technical communication, Brock connects and continues ongoing conversations among rhetoricians,

technical communicators, software studies scholars, and programming practitioners to demonstrate how software code and its surrounding discourse are highly rhetorical forms of communication. He considers examples ranging from large, well-known projects like Mozilla Firefox to small-scale programs like the "FizzBuzz" test common in many programming job interviews. Undertaking specific examinations of code texts as well as the contexts surrounding their composition, Brock illuminates the variety and depth of rhetorical activity taking place in and around code, from individual differences in style to changes in large-scale organizational and community norms. Rhetorical Code Studies holds significant implications for digital communication, multimodal composition, and the cultural analysis of software and its creation. It will interest academics and students of writing, rhetoric, and software engineering as well as technical communicators and developers of all types of software.

Hashtag Nov 20 2021 Best Books of 2019-Scholarly Kitchen Object Lessons is a series of short, beautifully designed books about the hidden lives of ordinary things. Hashtags can silence as well as shout. They originate in the quiet of the archive and the breathless suspense of the control room, and find voice in the roar of rallies in the streets. The #hashtag is a composite creation, with two separate but related design histories: one involving the crosshatch symbol and one about the choice of letters after it. Celebration and criticism of hashtag activism rarely address the hashtag as an object or try to locate its place in the history of writing for machines. Although hashtags tend to be associated with Silicon Valley invention myths or celebrity power users, the story of the hashtag is much longer and more surprising, speaking to how we think about naming, identity, and being human in a non-human world. Object Lessons is published in partnership with an essay series in The Atlantic.

Coding Literacy May 03 2020 How the theoretical tools of literacy help us understand programming in its historical, social and conceptual contexts. The message from educators, the tech community, and even politicians is clear: everyone should learn to code. To emphasize the universality and importance of computer programming, promoters of coding for everyone often invoke the concept of "literacy," drawing parallels between reading and writing code and reading and writing text. In this book, Annette Vee examines the coding-as-literacy analogy and argues that it can be an apt rhetorical frame. The theoretical tools of literacy help us understand programming beyond a technical level, and in its historical, social, and conceptual contexts. Viewing programming from the perspective of literacy and literacy from the perspective of programming, she argues, shifts our understandings of both. Computer programming becomes part of an array of communication skills important in everyday life, and literacy, augmented by programming, becomes more capacious. Vee examines the ways that programming is linked with literacy in coding literacy campaigns, considering the ideologies that accompany this coupling, and she looks at how both writing and programming encode and distribute information. She explores historical parallels between writing and programming, using the evolution of mass textual literacy to shed light on the trajectory of code from military and government infrastructure to large-scale businesses to personal use. Writing and coding were institutionalized, domesticated, and then established as a basis for literacy. Just as societies demonstrated a "literate mentality" regardless of the literate status of individuals, Vee argues, a "computational mentality" is now emerging even though coding is still a specialized skill.

Failure to Disrupt Aug 30 2022 A leader in educational technology separates truth from hype, explaining what tech can—and can't—do to transform our classrooms. Proponents of large-scale learning have boldly promised that technology can disrupt traditional approaches to schooling, radically accelerating learning and democratizing education. Much-publicized experiments, often underwritten by Silicon Valley entrepreneurs, have been launched at elite universities and in elementary schools in the poorest neighborhoods. Such was the excitement that, in 2012, the New York Times declared the "year of the MOOC." Less than a decade later, that pronouncement seems premature. In Failure to Disrupt: Why Technology Alone Can't Transform Education, Justin Reich delivers a sobering report card on the latest supposedly transformative educational technologies. Reich takes readers on a tour of MOOCs, autograders, computerized "intelligent tutors," and other educational technologies whose problems and paradoxes have bedeviled educators. Learning technologies—even those that are free to access—often provide the greatest benefit to affluent students and do little to combat growing inequality in education. And institutions and investors often favor programs that scale up quickly, but at the expense

of true innovation. It turns out that technology cannot by itself disrupt education or provide shortcuts past the hard road of institutional change. Technology does have a crucial role to play in the future of education, Reich concludes. We still need new teaching tools, and classroom experimentation should be encouraged. But successful reform efforts will focus on incremental improvements, not the next killer app.

Understanding Rhetoric Jul 29 2022 "Understanding Rhetoric is a groundbreaking comic-style guide to writing that is always a hit with both instructors and students. It encourages deep engagement with core concepts of writing and rhetoric with its unique coverage of writerly identity and its extensive discussions of rhetoric, reading, argument, research, revision, and presenting work to audiences"--

Debates in the Digital Humanities 2016 Jun 03 2020 Pairing full-length scholarly essays with shorter pieces drawn from scholarly blogs and conference presentations, as well as commissioned interviews and position statements, Debates in the Digital Humanities 2016 reveals a dynamic view of a field in negotiation with its identity, methods, and reach. Pieces in the book explore how DH can and must change in response to social justice movements and events like #Ferguson; how DH alters and is altered by community college classrooms; and how scholars applying DH approaches to feminist studies, queer studies, and black studies might reframe the commitments of DH analysts. Numerous contributors examine the movement of interdisciplinary DH work into areas such as history, art history, and archaeology, and a special forum on large-scale text mining brings together position statements on a fast-growing area of DH research. In the multivalent aspects of its arguments, progressing across a range of platforms and environments, Debates in the Digital Humanities 2016 offers a vision of DH as an expanded field—new possibilities, differently structured. Published simultaneously in print, e-book, and interactive webtext formats, each DH annual will be a book-length publication highlighting the particular debates that have shaped the discipline in a given year. By identifying key issues as they unfold, and by providing a hybrid model of open-access publication, these volumes and the Debates in the Digital Humanities series will articulate the present contours of the field and help forge its future. Contributors: Moya Bailey, Northeastern U; Fiona Barnett; Matthew Battles, Harvard U; Jeffrey M. Binder; Zach Blas, U of London; Cameron Blevins, Rutgers U; Sheila A. Brennan, George Mason U; Timothy Burke, Swarthmore College; Rachel Sagner Buurma, Swarthmore College; Micha Cárdenas, U of Washington–Bothell; Wendy Hui Kyong Chun, Brown U; Tanya E. Clement, U of Texas–Austin; Anne Cong-Huyen, Whittier College; Ryan Cordell, Northeastern U; Tressie McMillan Cottom, Virginia Commonwealth U; Amy E. Earhart, Texas A&M U; Domenico Fiormonte, U of Roma Tre; Paul Fyfe, North Carolina State U; Jacob Gaboury, Stony Brook U; Kim Gallon, Purdue U; Alex Gil, Columbia U; Brian Greenspan, Carleton U; Richard Grusin, U of Wisconsin, Milwaukee; Michael Hancher, U of Minnesota; Molly O'Hagan Hardy; David L. Hoover, New York U; Wendy F. Hsu; Patrick Jagoda, U of Chicago; Jessica Marie Johnson, Michigan State U; Steven E. Jones, Loyola U; Margaret Linley, Simon Fraser U; Alan Liu, U of California, Santa Barbara; Elizabeth Losh, U of California, San Diego; Alexis Lothian, U of Maryland; Michael Maizels, Wellesley College; Mark C. Marino, U of Southern California; Anne B. McGrail, Lane Community College; Bethany Nowviskie, U of Virginia; Julianne Nyhan, U College London; Amanda Phillips, U of California, Davis; Miriam Posner, U of California, Los Angeles; Rita Raley, U of California, Santa Barbara; Stephen Ramsay, U of Nebraska–Lincoln; Margaret Rhee, U of Oregon; Lisa Marie Rhody, Graduate Center, CUNY; Roopika Risam, Salem State U; Stephen Robertson, George Mason U; Mark Sample, Davidson College; Jentery Sayers, U of Victoria; Benjamin M. Schmidt, Northeastern U; Scott Selisker, U of Arizona; Jonathan Senchyne, U of Wisconsin, Madison; Andrew Stauffer, U of Virginia; Joanna Swafford, SUNY New Paltz; Toniesha L. Taylor, Prairie View A&M U; Dennis Tenen; Melissa Terras, U College London; Anna Tione; Ted Underwood, U of Illinois, Urbana–Champaign; Ethan Watrall, Michigan State U; Jacqueline Wernimont, Arizona State U; Laura Wexler, Yale U; Hong-An Wu, U of Illinois, Urbana–Champaign.

Rhetorical Machines Apr 13 2021 A landmark volume that explores the interconnected nature of technologies and rhetorical practice Rhetorical Machines addresses new approaches to studying computational processes within the growing field of digital rhetoric. While computational code is often seen as value-neutral and mechanical, this volume explores the underlying, and often unexamined, modes of persuasion this code engages. In so doing, it argues that computation is in fact rife with the values of those who create it and thus has powerful

ethical and moral implications. From Socrates's critique of writing in Plato's Phaedrus to emerging new media and internet culture, the scholars assembled here provide insight into how computation and rhetoric work together to produce social and cultural effects. This multidisciplinary volume features contributions from scholar-practitioners across the fields of rhetoric, computer science, and writing studies. It is divided into four main sections: "Emergent Machines" examines how technologies and algorithms are framed and entangled in rhetorical processes, "Operational Codes" explores how computational processes are used to achieve rhetorical ends, "Ethical Decisions and Moral Protocols" considers the ethical implications involved in designing software and that software's impact on computational culture, and the final section includes two scholars' responses to the preceding chapters. Three of the sections are prefaced by brief conversations with chatbots (autonomous computational agents) addressing some of the primary questions raised in each section. At the heart of these essays is a call for emerging and established scholars in a vast array of fields to reach interdisciplinary understandings of human-machine interactions. This innovative work will be valuable to scholars and students in a variety of disciplines, including but not limited to rhetoric, computer science, writing studies, and the digital humanities.

Digital Rhetoric Jun 27 2022 What is "digital rhetoric"? This book aims to answer that question by looking at a number of interrelated histories, as well as evaluating a wide range of methods and practices from fields in the humanities, social sciences, and information sciences to determine what might constitute the work and the world of digital rhetoric. The advent of digital and networked communication technologies prompts renewed interest in basic questions such as What counts as a text? and Can traditional rhetoric operate in digital spheres or will it need to be revised? Or will we need to invent new rhetorical practices altogether? Through examples and consideration of digital rhetoric theories, methods for both researching and making in digital rhetoric fields, and examples of digital rhetoric pedagogy, scholarship, and public performance, this book delivers a broad overview of digital rhetoric. In addition, Douglas Eyman provides historical context by investigating the histories and boundaries that arise from mapping this emerging field and by focusing on the theories that have been taken up and revised by digital rhetoric scholars and practitioners. Both traditional and new methods are examined for the tools they provide that can be used to both study digital rhetoric and to potentially make new forms that draw on digital rhetoric for their persuasive power.

Rhetorical Criticism Jul 17 2021 Helping students learn how to perform rhetorical criticism, this book stresses criticism as an art and as a means to engage in critical thinking. The chapters and sample essays are written by noted experts and geared towards student accessibility. The third edition includes new chapters on visual rhetoric and digital rhetoric.

The Routledge Handbook of Digital Writing and Rhetoric Jun 15 2021 This handbook brings together scholars from around the globe who here contribute to our understanding of how digital rhetoric is changing the landscape of writing. Increasingly, all of us must navigate networks of information, compose not just with computers but an array of mobile devices, increase our technological literacy, and understand the changing dynamics of authoring, writing, reading, and publishing in a world of rich and complex texts. Given such changes, and given the diverse ways in which younger generations of college students are writing, communicating, and designing texts in multimediated, electronic environments, we need to consider how the very act of writing itself is undergoing potentially fundamental changes. These changes are being addressed increasingly by the emerging field of digital rhetoric, a field that attempts to understand the rhetorical possibilities and affordances of writing, broadly defined, in a wide array of digital environments. Of interest to both researchers and students, this volume provides insights about the fields of rhetoric, writing, composition, digital media, literature, and multimodal studies.

Digital Samaritans Feb 21 2022 Digital Samaritans explores rhetorical delivery and cultural sovereignty in the digital humanities. The exigence for the book is rooted in a practical digital humanities project based on the digitization of manuscripts in diaspora for the Samaritan community, the smallest religious/ethnic group of 770 Samaritans split between Mount Gerizim in the Palestinian Authority and in Holon, Israel. Based on interviews with members of the Samaritan community and archival research, Digital Samaritans explores what some Samaritans want from their diaspora of manuscripts, and how their rhetorical goals and objectives relate to the contemporary existential and rhetorical situation

of the Samaritans as a living, breathing people. How does the circulation of Samaritan manuscripts, especially in digital environments, relate to their rhetorical circumstances and future goals and objectives to communicate their unique cultural history and religious identity to their neighbors and the world? Digital Samaritans takes up these questions and more as it presents a case for collaboration and engaged scholarship situated at the intersection of rhetorical studies and the digital humanities.