Experience Management In Knowledge Management

The Complete Guide to Knowledge Management Advances in Knowledge Management *Knowledge Management in Theory and Practice, third edition* **Key Issues in the New Knowledge Management Knowledge Management** Knowledge Management in Organizations Knowledge Retention Knowledge Management (KM) Processes in Organizations **Personal Knowledge Management** Knowledge Management **Knowledge Management The Palgrave Handbook of Knowledge Management Knowledge Management in Practice** Knowledge Management **Knowledge Management for Lawyers Beyond Knowledge Management** The Essentials of Knowledge Management **The New Edge in Knowledge** Knowledge Management Knowledge Management in Digital Change Marketing Knowledge Management **Knowledge Management Handbook** Encyclopedia of Knowledge Management, Second Edition **The New Knowledge Management** Creating the Discipline of Knowledge Management **Knowledge Management Introduction to Knowledge Management** *Knowledge Management* **Knowledge Management Knowledge Management Knowledge Management Systems Handbook on Knowledge Management 2 Knowledge Management in the Sharing Economy Understanding, Implementing, and Evaluating Knowledge Management in Business Settings** Knowledge Management *Knowledge Management in Organizations Knowledge Management Basics* Knowledge Management **Knowledge Management for the Information Professional Knowledge Management in Libraries**

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The Palgrave Handbook of Knowledge Management Nov 24 2021 This international Handbook provides a comprehensive overview of key topics, debates and issues within the now well-established field of Knowledge Management (KM). With contributions from a range of highly-skilled authors, diverse and multi-disciplinary approaches towards KM are explored in this fantastic new reference work. Topics covered include performance, ethics, sustainability and cross-cultural management, making this an equally important read to academics and practitioners working in areas such as technology, education and engineering. By analysing how the field of KM has developed over the years, as well as presenting new methods to be implemented in the workplace, this Handbook outlines a research agenda for the future of organisational learning and innovation.
Knowledge Management in Organizations Oct 31 2019 This introductory level textbook critically reviews and analyses the key themes

underpinning knowledge management in organisations. It presents the key debates in this area, including coverage of epistemologies of knowledge, managing and sharing knowledge, and learning and innovation.

Knowledge Management in Libraries Jun 27 2019 Knowledge Management in Libraries: Concepts, Tools and Approaches brings to the forefront the increasing recognition of the value of knowledge and information to individuals, organizations, and communities, providing an analysis of the concepts of Knowledge Management (KM) that prevails among the Library and Information Science (LIS) community. Thus, the book explores knowledge management from the perspective of LIS professionals. Furthermore, unlike most books on the topic, which address it almost exclusively in the context of a firm or an organization to help gain a competitive advantage, this book looks at knowledge management in the context of not for profit organizations such as libraries. Describes the theory and approaches of knowledge management in the context of librarianship Seeks to identify and explain the principles that underlie the different processes of knowledge management Combines the theoretical and practical perspectives of the topic Provides a comprehensive and methodological approach to support librarians and information science professionals in the implementation of knowledge management in libraries and information centers Proposes a model for libraries and information centers which may be used as a guide for implementation Incorporates illustrations where necessary to provide a clear understanding of the concepts

Advances in Knowledge Management Oct 04 2022 This book celebrates the past, present and future of knowledge management. It brings a timely review of two decades of the accumulated history of knowledge management. By tracking its origin and conceptual development, this review contributes to the improved understanding of the field and helps to assess the unresolved questions and open issues. For practitioners, the book provides a clear evidence of value of knowledge management. Lessons learnt from implementations in business, government and civil sectors help to appreciate

the field and gain useful reference points. The book also provides guidance for future research by drawing together authoritative views from people currently facing and engaging with the challenge of knowledge management, who signal a bright future for the field.

Knowledge Management in Digital Change Mar 17 2021 This book features both cutting-edge contributions on managing knowledge in transformational contexts and a selection of real-world case studies. It analyzes how the disruptive power of digitization is becoming a major challenge for knowledge-based value creation worldwide, and subsequently examines the changes in how we manage information and knowledge, communicate, collaborate, learn and decide within and across organizations. The book highlights the opportunities provided by disruptive renewal, while also stressing the need for knowledge workers and organizations to transform governance, leadership and work organization. Emerging new business models and digitally enabled co-creation are presented as drivers that can help establish new ways of managing knowledge. In turn, a number of carefully selected and interpreted case studies provide a link to practice in organizations.

Knowledge Management Jul 01 2022 This textbook on knowledge management draws on the authors' more than twenty years of research, teaching and consulting experience. The first edition of this book brought together European, Asian and American perspectives on knowledge-based value creation; this second edition features substantial updates to all chapters, reflecting the implications of the digital transformation on knowledge work and knowledge management. It also addresses three new topics: the impact of knowledge management practices on performance; knowledge management in the public sector; and an introduction to ISO 9001:2015 as an implementation framework. The book is intended not only for academic education but also as an essential guide for managers, consultants, trainers, coaches, and all those engaged in business, public administration or non-profit work who are interested in learning about organizations in a knowledge economy. Given its wealth of case studies, examples, questions, exercises and e asy-to-use knowledge

management tools, it offers a true compendium for learning about and implementing knowledge management initiatives.

Knowledge Management May 07 2020 An introduction to the field of knowledgemanagement.

Personal Knowledge Management Feb 25 2022 Individuals need to survive and grow in changing and sometimes turbulent organizational environments, while organizations and societies want individuals to have the knowledge, skills and abilities that will enable them to prosper and thrive. Personal Knowledge Management (PKM) is a means of coping with complex environmental changes and developments: it is a form of sophisticated career and life management. Personal Knowledge Management is an evolving concept that focuses on the importance of individual growth and learning as much as on the technology and management processes traditionally associated with organizational knowledge management. This book looks at the emergence of PKM from a multi-disciplinary perspective, and its contributors reflect the diverse fields of study that touch upon it. Relatively little research or major conceptual development has so far been focused on PKM, but already significant questions are being asked, such as 'is there an inherent conflict between personal and organizational knowledge management and how best do we harmonize individual and organizational goals?' This book will inform, stimulate and challenge every reader. By delving both deeply and broadly into its subject, the distinguished authors help all those concerned with 'knowledge work' and 'knowledge workers' to see how PKM supports and affects individuals, organizations and society as a whole; to better understand the concepts involved and to benefit from relevant research in this important area.

Knowledge Retention Apr 29 2022 As baby boomers approach retirement age and the work patterns of younger workers constantly change, many organizations worldwide are experiencing a far-reaching knowledge bleed. Therefore, it is imperative that organizations find ways to best leverage and retain that vital knowledge before workers leave the organization and attrition occurs. Answers the Call of Businesses Worldwide In light of global workforce changes, many organizations' are faced with a dilemma – how to maintain the right set of people at the right time in order to meet the company's long-term goals and vision. Knowledge Retention: Strategies and Solutions supplies the answer in the form of strategic human capital management. Written by one of the most sought after knowledge management experts, this easy-to-read, concise guide helps companies adopt proven retention strategies and techniques to capture and share knowledge which is otherwise at risk of being lost in transition. The text also discusses key case studies by leading organizations applying knowledge retention strategies. Build Institutional Memory and Social Networks Addresses These Important Questions: How do you know what knowledge is important to capture? What is the best approach to developing a knowledge retention framework? How do you calculate the loss of knowledge? What are the appropriate steps once the damage is assessed? How do you identify knowledge flows and gaps in an organization? Since you never know when someone will retire or move on, the book emphasizes the importance of minimizing business disruption and accelerating competency development. Operating around four key framework pillars – competency, performance, knowledge, and change management – this text demonstrates why a knowledge-retention strategy should be woven into an organization's fabric from day one.

Knowledge Management for Lawyers Aug 22 2021 This book helps professionals implement better knowledge management strategies in their firms, introduces them to the fundamentals, and provides them with practical strategies and tools.

The New Knowledge Management Nov 12 2020 'The New Knowledge Management' is the story of the birth of "second-generation knowledge management," told from the perspective of one its chief architects, Mark W. McElroy. Unlike its first-generation cousin, second-generation Knowledge Management seeks to enhance knowledge production, not just knowledge sharing. As a result, 'The New Knowledge Management' expands the overall reach of knowledge management to include "innovation management" for the very first time.

'The New Knowledge Management' introduces the concept of "second-generation knowledge management" to the business community. Mark W. McElroy has assembled a collection of his own essays, written over the past four years, chronicling the development of related thinking in the field. Unlike first-generation KM, mainly focusing on value derived from knowledge sharing, second-generation thinking formally adds knowledge making to the scope of KM. In this way second-generation KM expands the overall reach of KM to include "innovation management" for the very first time. 'The New Knowledge Management' finally begins to bridge the gap between KM and the field of organizational learning, which up until now have been viewed as miles apart.

Knowledge Management for the Information Professional Jul 29 2019 With contributions from 26 leading KM practitioners, academicians, and information professionals, editors Srikantaiah and Koenig bridge the gap between two distinct perspectives, equipping information professionals with the tools to make a broader and more effective contribution in developing KM systems and creating a knowledge management culture within their organizations.

Knowledge Management Apr 17 2021 An overview of what knowledge management is, the theoretical basis behind it, and practical insights into how it can be implemented effectively in a professional setting. Starting with a discussion of how knowledge management has evolved, how it adds value for organisations, and how it's success can be measured. The book then covers best practice and the key activities associated with doing knowledge management, including knowledge strategy, managing knowledge loss and knowledge sharing. Finishing with a discussion of knowledge management's role in international business and what future developments are expected in the field. Practical insights are drawn from around the world, with case studies such as how NASA forgot how to send a man to the Moon, Acer: The smiling Asian tiger, and why Saudi Arabia's experts do not learn from overseas experts. The book is supported by online resources for lecturers and students, including PowerPoint slides, an instructor's manual, access to SAGE journal articles, and scorecards for measuring usefulness of knowledge management tools. Suitable reading for undergraduate and postgraduate business and management students on knowledge management & organizational learning modules.

Knowledge Management Dec 26 2021 Knowledge management can be defined as identifying, organizing, transferring and using the information and knowledge, both personal and institutional, within an organization to support its strategic objectives. Knowledge Management sets out to show readers how to do so.

The Essentials of Knowledge Management Jun 19 2021 This book reviews the field of Knowledge Management, taking a holistic approach that includes both "soft" and "hard" aspects. It provides a broad perspective on the field, rather than one based on a single viewpoints from Computer Science or Organizational Learning, offering a comprehensive and integrated conception of Knowledge Management. The chapters represent the best Knowledge Management articles published in the 21st century in Knowledge Management Research & Practice and the European Journal of Information Systems, with contributors including Ikujiro Nonaka, Frada Burstein, and David Schwartz. Most of the chapters contribute significantly to practise as well as theory. The OR Essentials series presents a unique cross-section of high quality research work fundamental to understanding contemporary issues and research across a range of Operational Research topics. It brings together some of the best research papers from the highly respected journals of the Operational Research Society, also published by Palgrave Macmillan.

Knowledge Management in the Sharing Economy Feb 02 2020 This volume explores the challenge of engaging knowledge management in a sharing economy. In a hyper-competitive business environment, everything tends to be digital, virtual and highly networked, which raises the issue of how knowledge management can support the decision whether or not to share strategic resources or capabilities. The book answers questions such as: to what extent does the sharing economy preserve or compromise

the competitive advantage of organizations? And what are the knowledge-management strategies for competitive, yet cautious sharing dynamics?

Knowledge Management in Practice Oct 24 2021 "This evidence-based book provides the framework and guidelines that professionals need for working with the contemporary explosion of data that is creating opportunities and challenges to all phases of our society and commerce." –Larry R. Medsker, Research Professor in Physics and Data Science, The George Washington University Knowledge Management in Practice is a resource on how knowledge management (KM) is implemented. It provides specific KM methods, tips, techniques, and best practices to gain competitive advantage and the most from investing in KM. It examines how KM is leveraged by first responders, the military, healthcare providers, insurance and financial services companies, legal firms, human resources departments, merger and acquisition (M&A) firms, and research institutions. Essential KM concepts are explored not only from a foundational perspective but also from a practical application. These concepts include capturing and codifying tacit and explicit knowledge, KM methods, information architecture, search, KM and social media, KM and Big Data, and the adoption of KM. Readers can visit the book's companion website, KM Mentor (www.KMMentor.com), where they can access: Presentations by industry leaders on a variety of topics KM templates and instruction on executing KM strategy, performing knowledge transfer, and KM assessments and audits KM program and project implementation guidance Insights and reviews on KM tools Guidance on implementing and executing various KM Methods Specialized KM publications A private secure collaboration community for members to discuss ideas and get expert answers and advice

Knowledge Management Systems Apr 05 2020 Knowledge management promises concepts and instruments that help organizations support knowledge creation, sharing and application. This book offers a comprehensive account of the many facets, concepts and theories that have influenced knowledge management and integrates them into a framework consisting of strategy, organization, systems and economics guiding the design of successful initiatives. The third edition extends coverage of the two pillars of implementing knowledge management initiatives, organization and systems.

Knowledge Management Sep 10 2020 Knowledge management as a discipline has matured over the last decade. It has moved from being a mere buzzword to an inherently fundamental concept. Simply put, the knowledge-based assets of the organization are the only source of sustainable competitive advantage in today's marketplace. Traditional resources such as land, labor, and capital, while important, are no longer sufficient for survival in today's fiercely competitive marketplace. Here, Desouza, a faculty member at the University of Washington's Information School and a leader of more than 100 knowledge management efforts in businesses and governments in thirty countries, and Scott Paquette, a faculty member at the College of Information Studies, University of Maryland who is involved in knowledge management research and corporate projects, provide an introductory overview of KM today. This book balances the theory and practice of KM. Desouza and Paquette consider the issues organizations encounter in the global marketplace. Their book is the first to integrate social media and networking into KM practice. The book's nine chapters are divided into three major parts: Part I covers foundational concepts and introduces the reader to the key elements of knowledge management. Part II explores critical activities of knowledge management. Part III offers a strategic view of knowledge management in organizations. Each chapter provides a broad overview, graphics that help readers visualize key points, and several vignettes documenting case scenarios that will help the reader digest concepts. Knowledge Management will prove ideal for instructors who have been forced to design courses around KM business texts, augmented with scholarly articles. It will also be useful to anyone who needs to better understand KM to apply it in his or her organization.

Introduction to Knowledge Management Aug 10 2020 This book introduces readers to a wide range of knowledge management (KM) tools, techniques and terminology for enhancing

innovation, communication and dedication among individuals and workgroups. The focus is on real-world business examples using commonly available technologies. The book is set out in a clear and straightforward way, with definitions highlighted, brief case studies included that illustrate key points, dialogue sections that probe for practical applications, and written exercises. Each chapter concludes with discussion questions, review questions, and a vocabulary review. An Online Instructor's Guide is available.

Knowledge Management Jun 07 2020 This text serves as a complete introduction to the subject of knowledge management (KM), incorporating technical and social aspects, as well as concepts, practical examples, traditional KM approaches, and emerging topics.

The Complete Guide to Knowledge Management Nov 05 2022 A straightforward guide to leveraging your company's intellectual capital by creating a knowledge management culture The Complete Guide to Knowledge Management offers managers the tools they need to create an organizational culture that improves knowledge sharing, reuse, learning, collaboration, and innovation to ensure mesurable growth. Written by internationally recognized knowledge management pioneers, it addresses all those topics in knowledge management that a manager needs to ensure organizational success. Provides plenty of real-life examples and case studies Includes interviews with prominent managers who have successfully implemented knowledge management structures within their organizations Offers chapters composed of short theoretical explanations and practical methods that you can utilize, based primarily on hands-on author experience Taking an intellectual journey into knowledge management, beginning with an understanding of the concept of intellectual capital and how to establish an appropriate culture, this book looks at the human aspects of managing knowledge workers, promoting interactions for knowledge creation and sharing.

Knowledge Management (KM) Processes in Organizations Mar 29 2022 Knowledge Management (KM) is an effort to increase useful knowledge in the organization. It is a natural outgrowth of late twentieth century movements to make organizational management and operations more effective, of higher quality, and more responsive to constituents in a rapidly changing global environment. This document traces the evolution of KM in organizations, summarizing the most influential research and literature in the field. It also presents an overview of selected common and current practices in knowledge management, including the relationship between knowledge management and decision making, with the intention of making a case for KM as a series of processes and not necessarily a manipulation of things. The final section highlights the use of social networking and commonly adopted Web applications to increase the value of social capital and to connect practitioners with clients and colleagues. Table of Contents: Introduction / Background Bibliographic Analysis / Theorizing Knowledge in Organizations / Conceptualizing Knowledge Emergence / Knowledge "Acts" / Knowledge Management in Practice / Knowledge Management Issues / Knowledge Management and Decision Making / Social Network Analysis and KM / Implications for the Future / Conclusion

Knowledge Management in Organizations May 31 2022 Revised copy of Knowledge management in organizations, [2013]

Knowledge Management in Theory and Practice, third edition Sep 03 2022 A new, thoroughly updated edition of a comprehensive overview of knowledge management (KM), covering theoretical foundations, the KM process, tools, and professions. The ability to manage knowledge has become increasingly important in today's knowledge economy. Knowledge is considered a valuable commodity, embedded in products and in the tacit knowledge of highly mobile individual employees. Knowledge management (KM) represents a deliberate and systematic approach to cultivating and sharing an organization's knowledge base. This textbook and professional reference offers a comprehensive overview of the field. Drawing on ideas, tools, and techniques from such disciplines as sociology, cognitive science, organizational behavior, and information science, it describes KM theory and practice at the individual, community, and organizational levels. Chapters cover such topics as tacit and

explicit knowledge, theoretical modeling of KM, the KM cycle from knowledge capture to knowledge use, KM tools, KM assessment, and KM professionals. This third edition has been completely revised and updated to reflect advances in the dynamic and emerging field of KM. The specific changes include extended treatment of tacit knowledge; integration of such newer technologies as social media, visualization, mobile technologies, and crowdsourcing; a new chapter on knowledge continuity, with key criteria for identifying knowledge at risk; material on how to identify, document, validate, share, and implement lessons learned and best practices; the addition of new categories of KM jobs; and a new emphasis on the role of KM in innovation. Supplementary materials for instructors are available online.

Beyond Knowledge Management Jul 21 2021 Although knowledge management (KM) has already helped numerous organizations achieve competitive advantages, many organizations have yet to embark on their knowledge management journey. Geared for executives and senior managers, Beyond Knowledge Management: What Every Leader Should Know is concise and easy-to-read. It looks at 10 areas where organi

Knowledge Management Sep 22 2021 The Km Subject Matter Is A Subset Of Content Taught In The Decision Support Systems Course. This Text Is About Knowledge How To Capture It, How To Transfer It, How To Share It, And How To Manage It. Awad Takes Students Through A Process-Oriented Examination Of The Topic, Striking A Balance Between The Behavioral And Technical Aspects Of Knowledge Management And Use It.

Encyclopedia of Knowledge Management, Second Edition Dec 14 2020 Knowledge Management has evolved into one of the most important streams of management research, affecting organizations of all types at many different levels. The Encyclopedia of Knowledge Management, Second Edition provides a compendium of terms, definitions and explanations of concepts, processes and acronyms addressing the challenges of knowledge management. This two-volume collection covers all aspects of this critical discipline, which range from knowledge identification and representation, to the impact of Knowledge Management Systems on organizational culture, to the significant integration and cost issues being faced by Human Resources, MIS/IT, and production departments.

Key Issues in the New Knowledge Management Aug 02 2022 Table of contents Knowledge Management Jul 09 2020 As knowledge economies become increasingly important around the world, it is essential that organizations are able to transform their knowledge into a competitive advantage. This textbook offers an interdisciplinary approach to knowledge management written specifically for postgraduate students in business and management schools. Knowledge Management presents classic and advanced concepts, models and frameworks using a clear logical structure, which covers building knowledge competence, the knowledge lifecycle, and integration of knowledge management with business decision making. An overall framework illustrates links between chapters and ensures readers can gain a body of actionable knowledge rather than learning isolated, uncontextualized topics. Based on cutting-edge research findings and covering the most advanced IT and IS technologies, this book emphasises the need for knowledge management to span boundaries across organizations, supply chains and partnerships, rather than being limited to individual learning and sharing within businesses. Knowledge Management is international in scope and includes real world case studies and role play scenarios to show how theories are applied in practice, and "think back" and "critique discussion" questions to encourage reflective learning and critical thinking. This indispensable text provides a dynamic picture of the evolution of knowledge management and demonstrates its full potential to enable better business decisions. Accompanying online resources include PowerPoint slides for lecturers and exercise questions for students.

Knowledge Management Basics Sep 30 2019 Knowledge Management Basics provides the fundamentals for organizations and how they can benefit from implementing solid knowledge management practices. This title focuses on the

learning professional's role in executing and supporting a comprehensive approach to managing, organizational knowledge. The book includes a vetted process to help practitioners determine organizational needs, identify sources of information, assist in selecting organizational information gathering systems, lead the learning and understanding about information dissemination, and ensure proper maintenance of the system.

Knowledge Management Dec 02 2019 By Robert C. Camp, PhD, PE Chairman Global Benchmarking Network (GBN), Best Practice InstituteTM, Rochester, NY, USA The perception, sharing, and adoption of best practices is mostly attributed to the activity called benchmarking. Obtaining maximum value from best practices is usually attributed to knowledge management. One is an extension of the other. Knowledge management can be looked upon as the management of knowledge about best practices whether in the mind as human capital or as intellectual assets or property. Most organizations now recognize the absolute imperative for the identification and collection of best practices through benchmarking. It can be a strategic strength when practiced and a fatal weakness if not pursued. But there is a serious disconnection in the exchange and adoption process. Despite significant advances in the approaches and technology that pursue improvement (six sigma, process redesign, customer relationship management, etc.), organizations continue to experience great difficulty in successfully transferring leading practices. Some would say these are exemplary, proven, observed, or promising, but, in the final analysis, they are best practices -with the objective of becoming world class. More insight is needed into how leading, or best practices are transferred and adopted - said differently, best practices for knowledge transfer or knowledge management.

Marketing Knowledge Management Feb 13 2021 Gabriele Troilo explores the entire marketing knowledge management process from a unique perspective. He emphasises the fact that in today's markets, competitive advantage is achieved by companies which are knowledge-based and market oriented. The role of marketing in a knowledge-based company is also underlined: its purpose is to generate marketing knowledge, share it with other departments, and promote its use. As a consequence, the author argues, the marketing department is no longer simply responsible for functional activities, but rather must become a diffuser of knowledge dispersed within the organization. Marketing Knowledge Management describes the individual phases of the process in detail, exploring marketing knowledge emersion, marketing knowledge generation and marketing knowledge sharing and use. The tools required to effectively implement any single phase are also discussed. Emphasising that marketing should broaden its scope to encompass effective marketing knowledge management, this book will be invaluable to: students, researchers and academics with an interest in knowledge management and all areas of marketing (including organizational aspects, marketing in an information age and marketing information systems). Practising marketeers will also find that this book provides essential reading material.

Understanding, Implementing, and Evaluating Knowledge Management in Business Settings Jan 03 2020 Although there are numerous publications in the field of knowledge management (KM), there are still gaps in the literature regarding the aspects of KM that reflect new technology adoption and a deeper analysis discussing the interlinked process between KM and data analytics in business process improvement. It is essential for business leaders to understand the role and responsibilities of leaders for the adoption and consolidation of a KM system that is effective and profitable. Understanding, Implementing, and Evaluating Knowledge Management in Business Settings provides a comprehensive approach to KM concepts and practices in corporations and business organizations. Covering topics such as information overload, knowledge sharing adoption, and collective wisdom, this premier reference source is a comprehensive and essential resource for business executives, managers, IT specialists and consultants, libraries, students, entrepreneurs, researchers, and academicians.

Knowledge Management Aug 29 2019 A compact guide to knowledge management, this

book makes the subject accessible without oversimplifying it. Organizational issues like strategy and culture are discussed in the context of typical knowledge management processes. The focus is always on pointing out all the issues that need to be taken into account in order to make knowledge management a success. The book then goes on to explore the role of information technology as an enabler of knowledge management relating various technologies to the knowledge management processes, showing the reader what can, and what cannot, be achieved through technology. Throughout the book, references to lessons learned from past projects underline the arguments. Managers will find this book a valuable guide for implementing their own initiatives, while researchers and system designers will find plenty of ideas for future work.

Handbook on Knowledge Management 2 Mar 05 2020 This second volume consists of the sections: technologies for knowledge management, outcomes of KM, knowledge management in action, and the KM horizon.

Creating the Discipline of Knowledge Management Oct 12 2020 In this book Dr. Michael Stankosky, founder of the first doctoral program in knowledge management, sets out to provide a rationale and solid research basis for establishing Knowledge Management (KM) as an academic discipline. While it is widely known that Knowledge is the driver of our knowledge economy, Knowledge Management does not yet have the legitimacy that only rigorous academic research can provide. This book lays out the argument for KM as a separate academic discipline, with its own body of knowledge (theoretical constructs), guiding principles, and professional society. In creating an academic discipline, there has to be a widely accepted theoretical construct, arrived at by undergoing scholarly scientific investigation and accompanying rigor. This construct becomes the basis for an academic curriculum, and proven methodologies for practice. Thus, the chapters in this book bridge theory and practice, providing guiding principles to those embarking on or evaluating the merits of a KM program. As a methodology itself for undertaking the development of a body of knowledge, a KM

Research Map was developed to guide scholars, researchers, and practitioners. This book presents this map, and showcases cutting-edge scholarship already performed in this nascent field by including the dissertation results of eleven KM scholar/practitioners.

The New Edge in Knowledge May 19 2021 The best thinking and actions in the fast-moving arena of collaboration and knowledge management The New Edge in Knowledge captures the most practical and innovative practices to ensure organizations have the knowledge they need in the future and, more importantly, the ability to connect the dots and use knowledge to succeed today. Build or retrofit your organization for new ways of working and collaboration by using knowledge management Adapt to today's most popular ways to collaborate such as social networking Overcome organization silos, knowledge hoarding and "not invented here" resistance Take advantage of emerging technologies and mobile devices to build networks and share knowledge Identify what can be learned from Facebook, Twitter, Google and Amazon to make firms and people smarter, stronger and faster Straightforward and easy-to-follow, this is the resource you'll turn to again and again to get- and stay-in the know. Plus, the book is filled with real-world examples – the case studies and snapshots of how best practice companies are achieving success with knowledge management. Praise for The New Edge in Knowledge: How Knowledge Management is Changing the Way We Do Business "You may think you know knowledge management, but this is new—how knowledge initiatives can incorporate social media, mobile technologies, and learning, for example. This book integrates the new knowledge management with the best of the old, such as communities of practice and measurement. KM still matters, and this book tells you why." —Thomas H. Davenport, President's Distinguished Professor of IT and Management, Babson College "Over the last decade, knowledge management has emerged as a key success factor for the modern corporation, driven by tremendous advances in business analytics. This book studies the best practices in knowledge management and how leadership companies are applying them today." —Virginia

M. Rometty, Senior Vice President and Group Executive Sales, Marketing and Strategy, IBM "APQC has been on the leading edge of knowledge management for almost two decades. O'Dell and Hubert have captured those best practices and created a road map to transform the way people work. Reap the benefits of their experience." —C. Jackson Grayson, Chairman and Founder, APQC and co-author of If Only We Knew What We Know "The New Edge in Knowledge is a useful how-to manual that takes best practice sharing and organizational capability building to the next level: Web 2.0, social networking, mobility, and communities of practice. National and international examples show how companies can create strategic alignment and systematic management to transfer knowledge rapidly and effectively." —Rosabeth Moss Kanter, Harvard Business School professor and author of SuperCorp: How Vanguard Companies Create Innovation, Profits, Growth, and Social Good "What has made our KM program strong is sticking to the fundamentals-- that's exactly what this book outlines. It provides trusted advisor guidance on how any company or organization can take the concrete steps to create and implement a world class KM strategy." —Dan Ranta, Director of Knowledge Sharing, ConocoPhillips "Carla O'Dell and Cindy Hubert have written an amazingly down to earth, useful and practical book on knowledge management and its importance to modern business. Starting with the distinction between information and knowledge, they provide a viewpoint that leaves IT in the dust. Read it to prepare for tomorrow's world!" —A. Gary Shilling, President, A. Gary Shilling & Co., Inc. "A practical business approach to knowledge management, this book covers KM's value proposition for any organization, provides proven strategies and approaches to make it work, shares how to measure KM's impact, and illustrates high level knowledge sharing with wonderful case studies. Well done!" —Jane Dysart, Conference Chair, KMWorld & Partner, Dysart & Jones Associates "This book is a tour de force in the field of knowledge management. Read every single page and learn about best practices from the leading firms around the world. All of this and more from the company that leads the way in the field:

APQC. I highly recommend it for your bookshelf." —Dr. Nick Bontis, Director, Institute for Intellectual Capital Research "Food for thought from two of the pioneers. Carla O'Dell and Cindy Hubert have been in the trenches with many of the organizations that have succeeded in leveraging KM for business benefit. They recognized early the symbiotic relationship between knowledge flow and work flow and have guided practitioners in the quest to optimize and streamline both." — Reid Smith, Enterprise Content Management Director, Marathon Oil Company "Carla O'Dell and Cindy Hubert take knowledge management from vague idea to strategic enabler. In so doing, they clear up the not only the whats, but the whys and the hows. This book establishes knowledge management as an organizational discipline. The authors offer a straightforward set of execution steps, coaching readers on how to launch their own knowledge management programs in a deliberate and rigorous way." —Jill Dyché, Partner and Co-Founder, Baseline Consulting; Author of Customer Data Integration: Reaching a Single Version of the Truth "The authors and APQC have put together an excellent 'how to' manual for Knowledge Management (KM) that can benefit any organization, from those experienced in KM to those just starting. The authors have taken their years of experience and excellence in this field and written a masterful introduction and design manual that incorporates industry best-practices and alerts readers to the pitfalls they are likely to encounter. This book needs to be in the hands of every KM professional and corporate senior leader." —Ralph Soule, a member of the US Navy

Knowledge Management Handbook Jan 15 2021 Recent research shows that collaboration and social networking foster knowledge sharing and innovation by sparking new connections, ideas, and practices. Yet these informal networks are often misunderstood and poorly managed. Building on the groundbreaking, bestselling first edition, Knowledge Management Handbook: Collaboration and Social Networking, Second Edition focuses on two key elements in knowledge management: collaboration and social networking. To Innovate, Connect the People Jay Liebowitz, one of the top knowledge

management authorities in the world, brings together 15 articles by researchers and practitioners who are among the leaders in their fields. They present numerous applications, concepts, techniques, methodologies, issues, and trends related to collaboration and social networking in a knowledge management context. They also point out areas that need more work, such as how to measure the impact of knowledge-sharing efforts in terms of innovation, profits, and customer perceptions. What Can You Learn from Your Informal Organization? Packed with case studies, this handbook explores how you can share knowledge, make connections, and generate new ideas through collaboration and interaction. It is a valuable reference and classroom text for those engaged in knowledge management, particularly from a collaboration and social networking perspective.

Knowledge Management Jan 27 2022 The Fraunhofer Competence Center Knowledge Management presents in this second edition its up-dated and extended research results. In doing so it describes best practices in knowledge management from leading companies and shows how to integrate such activities into the daily business tasks and processes, how to motivate people and which capabilities and skills are required. It concludes with an overview of the leading knowledge management projects in several European countries.